



Virtual Driver Interactive Awarded Competitive General Services Administration (GSA) Contract

Contract allows Virtual Driver Interactive, Inc. to provide its driver training/safety systems to federal government agencies

El Dorado Hills, Calif.—March 3, 2010—Virtual Driver Interactive (VDI), provider of engaging and compelling simulation systems for all aspects of driver safety, today announced it has been awarded a contract from the GSA, an agency devoted to the efficient acquisition of products and services for the United States Federal Government.

Under the contract, government agencies will be able to procure VDI's driver training and safety systems easily and cost-effectively. The GSA contract simplifies government agencies' access to products by eliminating exhaustive competitive pricing and contracting procedures, allowing vendors to focus their efforts on providing customers with the best solutions.

"We are thrilled that we were honored with this highly coveted contract as it will further enhance and strengthen our government relationships," said CEO and President of VDI, Bob Davis. "We look forward to working with new customers resulting from the GSA contract."

VDI's contract number is GS-02F-0122W and is listed under the category - Mission Oriented Business Integrated Services (MOBIS). The contract will remain in effect until February 18, 2015 with three additional five-year extensions possible.

About GSA

GSA's acquisition solutions offer private sector professional services, equipment, supplies, telecommunications, and information technology to government organizations and the military. GSA policies promote management best practices and efficient government operations.

About Virtual Driver Interactive, Inc.

Virtual Driver Interactive (VDI) provides engaging and compelling simulation systems for all aspects of driver safety. By offering a wide range of system hardware options, VDI's customers can expect highly portable, affordable and effective solutions. Simulation titles include "One Simple Decision" a deterrent to distracted or impaired driving; StreetReady, a structured novice driver program measuring and teaching key skills; and the Virtual DDC defensive driver improvement course for organizations that wish to improve the safety of their employees.

VDI is headquartered in El Dorado Hills, Calif. For more information about VDI, please visit the company's Website at www.driverinteractive.com or call 877-746-8332.

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