



Virtual Driver Interactive Showcases *Virtual Hazard Detection Simulation* Program at NRECA's 2015 Safety Leadership Summit in Indianapolis

NRECA Safety Leadership Summit, Indianapolis, IN.—April 14-16, 2015—Virtual Driver Interactive, Inc. (VDI), the leading provider of simulation training solutions for commercial and education applications, today announced Virtual HD® will be on display at the Leading Practices & Vendor Showcase during NRECA's 2015 Safety Leadership Summit at the JW Marriott on April 14th – 16th.

The Safety Leadership Summit "Quest for Zero" inspires leaders to weave safety into the fabric of every cooperative by providing the latest information on today's most pressing safety issues. Attendees will learn how to protect the well-being of their employees with an in-depth look at benefits and challenges of establishing a culture of safety at each cooperative.

VDI will be showcasing Virtual HD, the industry's first voice-controlled, interactive, simulation-based driver safety program designed to improve hazard recognition skills and reduce crash risk for many of the top commercial fleets. VDI has successfully implemented our systems into a wide variety of utility, transportation, communication and government organizations including UPS, United States Postal Service, General Electric Oil & Gas, PSE&G, National Grid, Enmax, Minnesota Power, Ameren, Duquesne Light and more.

Virtual HD, a self-paced program developed to improve hazard recognition skills, lower accident rates and reduce distracted driving in 60 minutes. This unique driver training program focuses on eliminating the primary reason why drivers become involved in a crash: a failure to recognize and react to hazardous driving situations.

"An industry wide problem for safety and risk professionals is finding the time to train employees in a concise, yet effective method," said Bob Davis, CEO & President. "Our systems have become popular because in only an hour a driver can experience a wide range of challenging situations where hazard detection skills make the difference between safety and losses."

Virtual HD is an immersive 'commentary drive' where the drivers learn to recognize and call out hazards using their voice as they drive through virtual environments. Virtual HD training offers unparalleled realism by offering multiple company vehicle options including van, bucket truck, passenger car, semi-truck, SUV, delivery truck and more. By using advanced learning techniques such as zoom to target; bullet time slow motion, virtual veils and x-ray vision, drivers will learn at an unprecedented pace.

"The Virtual HD simulator allows us to address driver safety in a new and exciting forum, as opposed to the traditional meeting forum and to continue to push our safe driving focus," said Dan Diamond, site supervisor at PSE&G. "Since the simulator is portable, it also allows us to save on travel expenses by bringing the simulator to the employees, which helps us logistically. The virtual lessons compliment and parallel our current Smith System driving philosophy, giving us a more consistent safe driving message."

About Virtual Driver Interactive

Virtual Driver Interactive (VDI) is well known in the simulation industry for its vision of innovative simulation-based training. From training experienced corporate fleets to new teen drivers, VDI delivers effective training. VDI offers highly portable, affordable and effective solutions. Titles include **Virtual HD**[®] (Virtual Hazard Detection), designed specifically for corporate fleets; **One Simple Decision**[®], a deterrent to distracted or impaired driving; **Virtual DE**[™] (Virtual Driving Essentials), a driver training and assessment program teaching critical skills; and **Boating Skills VT**[™] (Boating Skills Virtual Trainer), industry's leading simulation-based boating safety program. VDI is a privately-held company headquartered in El Dorado Hills, California. For more information about VDI's innovative interactive simulation driver training solutions, please visit www.driverinteractive.com.

About NRECA

NRECA is the national service organization for more than 900 not-for-profit rural electric cooperatives and public power districts providing retail electric service to more than 42 million consumers in 47 states and whose retail sales account for approximately 12 percent of total electricity sales in the United States. For more information, visit www.nreca.coop.

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