



New Jersey Manufacturers Insurance Company Awards 55 Schools Virtual Driver Interactive Simulators as Part of the Brain Injury Alliance of New Jersey's Champion Schools Program

Teens from the participating New Jersey high schools developed creative projects to encourage safe driving among their peers

El Dorado Hills, Calif.—June 10, 2013—Virtual Driver Interactive (VDI), the leading provider of simulation training solutions for commercial and education applications, today announced the sale of 55 of its simulators to New Jersey Manufacturers Insurance Company (NJM).

During Friday's third annual Brain Injury Alliance luncheon for the "U Got Brains" event, students from 17 New Jersey counties were surprised with the announcement that instead of just awarding the top two winners with VDI simulators, all 55 participating schools would receive a Virtual Driver Interactive simulator with both Virtual HD and One Simple Decision programs.

"Statistics show that young drivers and their passengers are the most at risk to suffer fatal or permanently debilitating injuries on the roadways," said Bernie Flynn, NJM's president and CEO. "As part of a comprehensive driver training program, these simulators provide valuable experience with a variety of driving challenges so these young people can develop safe driving habits that can last a lifetime."

Developed by the Brain Injury Alliance of New Jersey and founding sponsor, NJM, the Champion Schools Program has grown nearly 200 percent since its inception in 2011. NJM is also celebrating the 100th anniversary of its founding as an insurer focused on preventing workplace injuries and sponsorship of the Champion Schools Program is part of NJM's ongoing support of safety efforts for New Jersey drivers, passengers and pedestrians.

"We were very excited to be part of this top-secret surprise and we are honored that NJM and the Brain Injury Alliance chose to reward the students with our simulators," said Bob Davis, president of Virtual Driver Interactive. "All of the participating schools were truly deserving of the simulators and we applaud them as they continue their missions to encourage driver safety."

About Virtual Driver Interactive, Inc.

Virtual Driver Interactive (VDI) is well known in the simulation industry for its vision of innovative training. From training experienced corporate fleets to new teen drivers, VDI delivers effective training. By offering a wide range of system hardware options, VDI's customers can expect highly portable, affordable and effective solutions. VDI programs include **Virtual HD**, the premier product designed specifically for corporate programs; **One Simple Decision**, a deterrent to distracted or impaired driving; and **StreetReady**, a structured novice driver program measuring and teaching key skills. VDI offers Canadian versions of Virtual HD and OSD. VDI is a privately-held company headquartered in El Dorado Hills, California. For more information about VDI's innovative interactive simulation driver training solutions, please visit www.driverinteractive.com.

About NJM

New Jersey Manufacturers Insurance Company began in 1913, founded by factory owners who wanted to purchase insurance from a reliable, local, safety-oriented carrier. The company has worked steadily ever since to build a reputation for efficiency, integrity and superior service. NJM writes coverage directly for consumers without the expense of agents' commissions, and operates in a mutual fashion exclusively for policyholders. More than \$5.2 billion has been paid to policyholders as dividends since 1918. Applications for all lines of insurance are carefully underwritten, which is essential to controlling costs for policyholders. NJM also has earned a reputation for prompt, fair handling of claims. NJM customarily earns high marks in published surveys, particularly regarding customer and claims service in auto insurance.

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