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For release: May 29, 2013

## **NJM Sponsors Champion Schools Program; Contributes Driving Simulators to Winning Schools**

WEST TRENTON, NJ — New Jersey Manufacturers Insurance Company (NJM), the largest insurer of private passenger vehicles in the state, is pleased to help sponsor the Brain Injury Alliance of New Jersey's Champion Schools Program, in which teens from 55 New Jersey high schools have developed creative projects to encourage safe driving among their peers.

As the founding sponsor, this is the third year that NJM has agreed to donate full-cab model driving simulators to two grand-prize winning schools.

The projects will be displayed, and the winning schools will be announced, at the Brain Injury Alliance's annual "U Got Brains" event, held at 11 a.m. on June 7, at iPlay America in Freehold Township. Lindsey Giannini, Miss Atlantic County, who has established a platform to raise awareness about the dangers of distracted driving, will serve as mistress of ceremonies. In addition to announcing the grand-prize winners, NJM plans to make a special safety-related announcement in honor of its 100th anniversary which takes place that same day.

### **A list of participating schools follows.**

NJM is celebrating the 100th anniversary of its founding as an insurer focused on preventing workplace injuries, and sponsorship of the Champion Schools Program is part of NJM's ongoing support of safety efforts for New Jersey drivers, passengers and pedestrians, according to Bernie Flynn, NJM's President and Chief Executive Officer.

"Statistics show that young drivers and their passengers are the most at risk to suffer fatal or permanently debilitating injuries on the roadways," Flynn said. "As part of a comprehensive driver training program, these simulators provide valuable experience with a variety of driving challenges so these young people can develop safe driving habits that can last a lifetime."

Founded in 1913, NJM is the largest provider of Personal Automobile and Workers' Compensation insurance in New Jersey and a major carrier for Homeowners and

Commercial Auto coverage. For Commercial Lines insurance, a company must be a member of the New Jersey Business & Industry Association to apply, and Personal Lines applicants also must meet membership and qualifying criteria.

### **Champion Schools Program participants by county**

#### **Atlantic:**

Hammonton High School  
Mainland Regional High School, Linwood  
Oakcrest High School, Mays Landing  
St. Joseph's High School, Hammonton

#### **Bergen:**

Bergen County Tech High School, Paramus  
Bogota High School  
Emerson Jr. Sr. High School

#### **Burlington:**

Bordentown Regional High School  
Delran High School, Mount Laurel  
Lenape Regional High School District, Medford  
Maple Shade High School

#### **Camden:**

Collingswood High School  
Haddonfield Memorial High School Overbrook High School, Sewell

#### **Cape May:**

Middle Township High School, Cape May Courthouse

#### **Cumberland:**

Cumberland Regional High School, Bridgeton  
Memorial High School, Millville  
Vineland High School

#### **Essex:**

Arts High School, Newark  
Barringer High School, Newark  
Belleville High School  
Bloomfield High School  
Cedar Grove High School  
Columbia High School, Maplewood  
Essex County Vo-Tech, Newark  
Millburn High School  
Montclair High School  
Nutley High School  
Rae Kushner Yeshiva High School, Livingston  
West Orange High School

#### **Gloucester:**

Woodbury High School

**Hudson:**

Kearny High School

**Mercer:**

Princeton High School  
Trenton High School West  
Villa Victoria Academy, Ewing

**Middlesex:**

Colonia High School  
Dunellen High School  
Edison High School  
Middlesex County Academy for Science, Math, and Engineering Technologies, Edison  
St. Joseph's High School, Metuchen  
Old Bridge High School

**Monmouth:**

Communications High School, Wall  
Freehold Regional High School District, Englishtown  
Freehold Township High School  
Howell High School  
Manalapan High School  
Marlboro High School  
Monmouth Regional High School, Tinton Falls

**Morris:**

Kinnelon High School  
Morris Rugby, Montville/Morris Knolls High School, Rockaway (entering as one team)  
Pequannock Township High School, Pompton Plains

**Ocean:**

MATES (the marine academy of Ocean County Vo Tech), Manahawkin

**Passaic:**

Passaic County Technical Institute, Wayne

**Union:**

Hillside High School  
Scotch Plains/Fanwood High School

