WEST TRENTON, NJ — New Jersey Manufacturers Insurance Company (NJM), the largest insurer of private passenger vehicles in the state, is pleased to help sponsor the Brain Injury Alliance of New Jersey’s Champion Schools Program, in which teens from 55 New Jersey high schools have developed creative projects to encourage safe driving among their peers.

As the founding sponsor, this is the third year that NJM has agreed to donate full-cab model driving simulators to two grand-prize winning schools.

The projects will be displayed, and the winning schools will be announced, at the Brain Injury Alliance’s annual "U Got Brains" event, held at 11 a.m. on June 7, at iPlay America in Freehold Township. Lindsey Giannini, Miss Atlantic County, who has established a platform to raise awareness about the dangers of distracted driving, will serve as mistress of ceremonies. In addition to announcing the grand-prize winners, NJM plans to make a special safety-related announcement in honor of its 100th anniversary which takes place that same day.

A list of participating schools follows.

NJM is celebrating the 100th anniversary of its founding as an insurer focused on preventing workplace injuries, and sponsorship of the Champion Schools Program is part of NJM’s ongoing support of safety efforts for New Jersey drivers, passengers and pedestrians, according to Bernie Flynn, NJM’s President and Chief Executive Officer.

"Statistics show that young drivers and their passengers are the most at risk to suffer fatal or permanently debilitating injuries on the roadways," Flynn said. "As part of a comprehensive driver training program, these simulators provide valuable experience with a variety of driving challenges so these young people can develop safe driving habits that can last a lifetime."

Founded in 1913, NJM is the largest provider of Personal Automobile and Workers' Compensation insurance in New Jersey and a major carrier for Homeowners and
Commercial Auto coverage. For Commercial Lines insurance, a company must be a member of the New Jersey Business & Industry Association to apply, and Personal Lines applicants also must meet membership and qualifying criteria.

**Champion Schools Program participants by county**

**Atlantic:**
Hammonton High School
Mainland Regional High School, Linwood
Oakcrest High School, Mays Landing
St. Joseph’s High School, Hammonton

**Bergen:**
Bergen County Tech High School, Paramus
Bogota High School
Emerson Jr. Sr. High School

**Burlington:**
Bordentown Regional High School
Delran High School, Mount Laurel
Lenape Regional High School District, Medford
Maple Shade High School

**Camden:**
Collingswood High School
Haddonfield Memorial High School Overbrook High School, Sewell

**Cape May:**
Middle Township High School, Cape May Courthouse

**Cumberland:**
Cumberland Regional High School, Bridgeton
Memorial High School, Millville
Vineland High School

**Essex:**
Arts High School, Newark
Barringer High School, Newark
Belleville High School
Bloomfield High School
Cedar Grove High School
Columbia High School, Maplewood
Essex County Vo-Tech, Newark
Millburn High School
Montclair High School
Nutley High School
Rae Kushner Yeshiva High School, Livingston
West Orange High School

**Gloucester:**
Woodbury High School
Hudson:
Kearny High School

Mercer:
Princeton High School
Trenton High School West
Villa Victoria Academy, Ewing

Middlesex:
Colonia High School
Dunellen High School
Edison High School
Middlesex County Academy for Science, Math, and Engineering Technologies, Edison
St. Joseph’s High School, Metuchen
Old Bridge High School

Monmouth:
Communications High School, Wall
Freehold Regional High School District, Englishtown
Freehold Township High School
Howell High School
Manalapan High School
Marlboro High School
Monmouth Regional High School, Tinton Falls

Morris:
Kinnelon High School
Morris Rugby, Montville/Morris Knolls High School, Rockaway (entering as one team)
Pequannock Township High School, Pompton Plains

Ocean:
MATES (the marine academy of Ocean County Vo Tech), Manahawkin

Passaic:
Passaic County Technical Institute, Wayne

Union:
Hillside High School
Scotch Plains/Fanwood High School

NJM Insurance Group