

## **Virtual Driver Interactive's Driver Safety Simulation Program—Virtual HD— on Display at National Safety Council Congress and Expo**

*Industry leaders using the system to train workers to avoid hazardous situations  
while driving on the job*

**NSC Congress & Expo, Booth #4601, Chicago, Ill.—Sept. 30-Oct. 2, 2013**—Virtual Driver Interactive, Inc. (VDI), the leading provider of simulation training solutions for commercial and education applications, announced that for the first time, Virtual HD™ will be on display in booth #4601 during NSC's Congress & Expo at the McCormick Place (West Building) in Chicago. Show hours are 10am-5:30pm the 30<sup>th</sup> and 1<sup>st</sup> and from 9am-12:30pm on the 2<sup>nd</sup>. Virtual HD is the industry's first voice-controlled, interactive simulation-based driver safety program designed specifically for corporate driver training programs.

Industry-leading organizations including Ameren, Anadarko, National Grid, PSE&G, Bright House Networks, Nova Scotia Power and many others currently use Virtual HD to train employees. The highly interactive simulation includes a self-paced series of experiences designed to improve hazard recognition skills, lower accident rates and reduce distracted driving in less than 90 minutes. Virtual HD focuses on eliminating the primary cause for crashes: a failure to recognize and react to hazardous driving situations. Virtual HD training offers unparalleled realism by offering multiple company vehicle options including van, bucket truck, passenger car, semi-truck, SUV, delivery truck and more.

In the past, corporate driver training options were limited to delivering information over the web, lengthy classroom courses or expensive behind-the-wheel programs that are not cost effective for training an entire workforce. Virtual HD can not only lower crash incidents and associated costs, but also dramatically lower the cost of training while increasing the rate at which drivers are trained. Companies thriving in their respective industries recognize that keeping employees safe is the optimal way to save money.

“The Virtual HD simulator allows us to address driver safety in a new and exciting forum, as opposed to the traditional meeting forum and to continue to push our safe driving focus,” said Dan Diamond, site supervisor at PSE&G. “Since the simulator is portable, it also allows us to save on travel expenses by bringing the simulator to the employees, which helps us logistically. The virtual lessons compliment and parallel our current Smith System driving philosophy, giving us a more consistent safe driving message.”

Customers of Virtual HD can choose to have their employees go through the program using the full-size VT Series Virtual Trainer, which features actual car components, at their training centers or in the field, by using the portable dVT29 Desktop Virtual Trainer. Both systems feature an expansive, high definition, super-wide aspect ratio monitor, car controls and voice recognition system. Company administrators can track product use and proof of course completion locally or remotely from any web browser using VDI's Insight Online management reporting system. Virtual HD provides compelling training in these concepts:

- Deterring distracted driving
- Over correction dangers

- Skidding and hydroplaning exercises
- Safe following distance
- Semi-truck pre-drive inspection & backing
- Motorcycles as a unique hazard
- Rapid hazard anticipation and detection
- Parking lot safety and backing hazards
- Covering the brake to reduce dangers
- City, highway, commercial and rural environments
- Day and night situations with inclement weather conditions including snow and rain

### **About the National Safety Council**

The National Safety Council is a nonprofit organization whose mission is to save lives by preventing injuries and deaths at work, in homes and communities and on the road through leadership, research, education and advocacy. NSC advances this mission by partnering with businesses, government agencies, elected officials and the public to make an impact where the most preventable injuries and deaths occur in areas such as distracted driving, teen driving, workplace safety and beyond the workplace. The NSC Congress & Expo is the world's largest annual "must attend" event for safety, health and environmental professionals, designed to build awareness of the tools available.

### **About Virtual Driver Interactive, Inc.**

Virtual Driver Interactive (VDI) is well known in the simulation industry for its vision of innovative training. From training experienced corporate fleets to new teen drivers, VDI delivers effective training. By offering a wide range of system hardware options, VDI's customers can expect highly portable, affordable and effective solutions. VDI program titles include **Virtual HD**, the premier product in VDI's voice integrated training portfolio designed specifically for corporate programs; **One Simple Decision**, a deterrent to distracted or impaired driving; and **StreetReady**, a structured novice driver program measuring and teaching key skills. VDI is a privately-held company headquartered in El Dorado Hills, California. For more information about VDI's innovative interactive simulation driver training solutions, please visit [www.driverinteractive.com](http://www.driverinteractive.com).

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