Virtual Driver Interactive Wins Bid for Portable Driving Simulators at Maine Bureau of Highway Safety

Agency using technology to cut down on the number of teens killed during accidents on Maine roads.

El Dorado Hills, CA - October 25, 2011 – Virtual Driver Interactive (VDI), provider of engaging and compelling simulation systems for all aspects of driver safety, wins the Maine Bureau of Highway Safety's bid for portable driving simulators loaded with One Simple Decision™ (OSD) curriculum. OSD is the world's first simulation based distracted and impaired driving program designed to prevent destructive driving behaviors among teens and young adults. This innovative technology presents students with a first person account of the real life consequences of distracted or impaired driving.

The bureau will conduct classes around the state for dozens of police officers to be trained on the equipment who will then take the simulators back to their communities to share the real-world, devastating consequences of impaired and distracted driving with local teenagers.

Stephen McCausland, Maine Department of Public Safety spokesman, said that the units were purchased with a grant from the Ford Motor Foundation. The state of Maine received one of only five such grants nationwide. "These simulators are going to show these teenagers how dangerous it is to text behind the wheel or to not pay attention to what is going on around you when you are behind the wheel," said McCausland.

Robert Annese, law enforcement liaison for the Maine Bureau of Highway Safety, said "The consequences part of the program really sold me. One that I really like kids to see is the one where they go and try to get a job. That's where they really learn the long-term consequences of their actions because they may want a part-time job driving for Domino's (Pizza) but, well I'm sorry if you've got impaired driving on your record that's not going to happen."

About Virtual Driver Interactive

Virtual Driver Interactive (VDI) provides engaging and compelling simulation systems for all aspects of driver safety. By offering a wide range of system hardware options. VDI's customers can expect highly portable, affordable and effective solutions. Simulation titles include One Simple Decision™ - a deterrent to distracted or impaired driving, StreetReady™ - a structured novice driver program measuring and teaching key skills, and the Virtual DDC™ - defensive driver improvement course for organizations that wish to improve the safety of their employees.