

New Platform for Educating Young Drivers on the Consequences of Driving Distracted or Impaired

One Simple Decision™ takes simulation-based training to a new level

El Dorado Hills, Calif.—January 5, 2011—Virtual Driver Interactive (VDI), launches One Simple Decision™ on its new VT Touch™ platform, the most portable driving simulator on the market. One of many exciting new features is the addition of a touch screen option to use with the on-screen texting module. VT Touch™ is the first and only simulation-based training platform portable enough to transport in a small car, convenient enough to set up in minutes, scalable enough to project to large groups, and captivating enough to reduce destructive driving behaviors.

The real learning moments within OSD (One Simple Decision™) start where all others leave off. Drivers are immersed in the real life consequences that result from driving distracted or impaired. The combination of driving simulation, first-person consequence videos and intense interactions with law enforcement, trauma, and judicial personnel, forces students to “live through” the results of the decisions they made while driving. The consequences presented are specific to each student’s personal outcome and include a trauma rescue, emergency room procedure, field sobriety test, jail intake, and court sentencing.

The experiences are developed and delivered in conjunction with the generous cooperation of several injury prevention professionals and already used by many organizations taking a driver safety message to their communities, including Illinois SADD, Sacramento County Sheriff’s Department, Toyota and Connecticut Children’s Medical Center.

“I am always looking for fresh ideas to captivate teens,” said Robyn Block, Illinois SADD State Coordinator. “I am incredibly excited about making the VT Touch available to high schools throughout Illinois. Its unique approach is unlike any other tool we’ve seen.”

The highly portable VT Touch™ runs OSD on a 25” all-in-one touch screen computer with powerful built-in speakers. Students drive one of many routes by using a high-end gaming wheel and foot pedal. Tasks such as texting, answering survey questions, and selecting menu options are performed by touching the screen.

About Virtual Driver Interactive

Virtual Driver Interactive (VDI) provides engaging and compelling simulation systems for all aspects of driver safety. By offering a wide range of system hardware options, VDI’s customers can expect highly portable, affordable and effective solutions. Simulation titles include One Simple Decision™ a deterrent to distracted or impaired driving; StreetReady™, a structured novice driver program measuring and teaching key skills; and the Virtual DDC™ defensive driver improvement course for organizations that wish to improve the safety of their employees.



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