



Virtual Driver Interactive's Virtual HD Simulation System Now Used by PSE&G, SGI Insurance and Nova Scotia Power—Training Drivers on the Job to Avoid Hazardous Situations

New trend in safety solutions as corporations recognize that impactful and engaging driver training improves worker safety and lowers costs

El Dorado Hills, Calif.—June 10, 2013—Virtual Driver Interactive (VDI), the leading provider of simulation training solutions for commercial and education applications, today announced new Virtual HD™ customers including Public Service Electric and Gas Company (PSE&G), SGI Insurance and Nova Scotia Power.

Virtual HD takes the participant through a self-paced series of experiences developed to improve hazard recognition skills, lower accident rates and reduce distracted driving—all in less than 90 minutes. Virtual HD focuses on eliminating the primary cause for crashes: a failure to recognize and react to hazardous driving situations. An important part of the Virtual HD program is vehicle-specific training, which mimics actual driving experiences on the job—whether it is in a package delivery or semi-truck, van or passenger car. VDI can customize to address each company's needs with great detail.

“Virtual HD allows us to address driver safety in a new and exciting forum as opposed to the traditional meeting form,” said Dan Diamond, site supervisor for PSE&G. “Since the simulator is portable, it allows us to save on travel expenses and the virtual lessons complement our current Smith System driving philosophy, giving us a more consistent safe driving message.”

Additionally, Saskatchewan Government Insurance (SGI), Nova Scotia Power and Stuart Weir—all located in Canada—have implemented Virtual HD, demonstrating that the Canadian market also sees great value in implementing new, innovative driver safety training methods within their respective companies. To meet the needs of its Canadian customers, VDI offers a Canadian version of Virtual HD with kilometers per hour and country-specific road signs.

Virtual HD can not only lower crash incidents and associated costs, but can also dramatically lower the cost of training while increasing the rate at which drivers are trained. Company administrators can track product use and proof of course completion locally or remotely from any web browser using VDI's Insight Online management system.

For more about the latest Virtual HD customers, visit www.driverinteractive.com.

About Virtual Driver Interactive, Inc.

Virtual Driver Interactive (VDI) is well known in the simulation industry for its vision of innovative training. From training experienced corporate fleets to new teen drivers, VDI delivers effective training. By offering a wide range of system hardware options, VDI's customers can expect highly portable, affordable and effective solutions. VDI programs include **Virtual HD**, the premier product designed specifically for corporate programs; **One Simple Decision**, a deterrent to distracted or impaired driving; and **StreetReady**, a structured novice driver program

measuring and teaching key skills. VDI offers Canadian versions of Virtual HD and OSD. VDI is a privately-held company headquartered in El Dorado Hills, California. For more information about VDI's innovative interactive simulation driver training solutions, please visit www.driverinteractive.com.

Contact:

Dianna Bari

db Media

310-424-9784

d.bari@dbmediarelations.com