



## Utilities across North America Benefit from VDI's Driving Simulators

*PSE&G, Minnesota Power and Alberta-based Enmax Enhance Their Driver Safety Program*

**El Dorado Hills, CA.—January 29, 2015**—Virtual Driver Interactive, Inc. (VDI), the leading provider of simulation-based driver training solutions for commercial and education applications, announced that multiple utility companies have chosen to use Virtual HD<sup>®</sup>, the industry's first voice-controlled, interactive, simulation-based driver safety program designed to improve hazard recognition skills and reduce crash risk.

Industry-leading utility organizations including PSE&G, National Grid, Enmax, Minnesota Power, Ameren and many others currently use Virtual HD to train employees. Unique to the utility industry, employees must perform their jobs while working from their vehicles and often in extreme weather conditions. These forward-thinking organizations recognize that the more these employees drive, the higher the need to implement a proven risk mitigation program. The highly interactive simulation-based training inherent in Virtual HD includes a self-paced series of experiences designed to improve hazard recognition skills, lower accident rates and reduce distracted driving in 60 minutes. Virtual HD is an immersive 'commentary drive' where the drivers learn to recognize and call out hazards using their voice as they drive through virtual environments. Virtual HD training offers unparalleled realism by offering multiple company vehicle options including van, bucket truck, passenger car, semi-truck, SUV, delivery truck and more. By using advanced learning techniques such as zoom to target; bullet time slow motion, virtual veils and x-ray vision, drivers will learn at an unprecedented pace.

*"The Virtual HD simulator allows us to address driver safety in a new and exciting forum, as opposed to the traditional meeting forum and to continue to push our safe driving focus," said Dan Diamond, site supervisor at PSE&G. "Since the simulator is portable, it also allows us to save on travel expenses by bringing the simulator to the employees, which helps us logistically. The virtual lessons compliment and parallel our current Smith System driving philosophy, giving us a more consistent safe driving message."*

Customers of Virtual HD can choose to have their employees go through the program using the full-size LX Series Virtual Trainer, with the realistic feel of a car, at their training centers, or in the field by using the portable, dVT38 Desktop Virtual Trainer. Both systems feature an expansive 38", high definition, super-wide aspect ratio monitor, car controls and voice recognition system. Company administrators can track product use and proof of course completion locally or remotely from any web browser using VDI's **InSight** Online management system. Virtual HD provides compelling training in these concepts:

- Deterring distracted driving
- Safe following distance

- Motorcycles as a unique hazard
- Expert scanning techniques
- Rapid hazard anticipation and detection
- Parking lots safety strategies
- Covering the brake to reduce dangers
- City, highway, commercial and rural environments
- Day and night situations with inclement weather conditions including snow and rain

*“We are thrilled with the overwhelming response we are receiving from companies regarding the reduction in crash stats after implementing Virtual HD.” said Bob Davis, CEO and president of VDI. “We designed Virtual HD to provide a realistic, immersive training experience deployable at remote offices as well as large scale training centers in order to ensure seamless implementation by all companies throughout a broad range of industries.”*

### **About Virtual Driver Interactive, Inc.**

Virtual Driver Interactive (VDI) is well known in the simulation industry for its vision of innovative simulation-based training. From training experienced corporate fleets to new teen drivers, VDI delivers effective training. By offering a wide range of system hardware options, VDI’s customers can expect highly portable, affordable and effective solutions. VDI program titles include **Virtual HD**<sup>®</sup> (Virtual Hazard Detection), the premier product in VDI’s voice integrated training portfolio designed specifically for corporate fleet programs; **One Simple Decision**<sup>®</sup>, a deterrent to distracted or impaired driving; **Virtual DE**<sup>™</sup> (Virtual Driving Essentials), a driver training and assessment program teaching drivers critical skills essential to safe driving; and **Boating Skills VT**<sup>™</sup> (Boating Skills Virtual Trainer), industry’s leading simulation-based boating safety program. VDI is a privately-held company headquartered in El Dorado Hills, California. For more information about VDI’s innovative interactive simulation driver training solutions, please visit [www.driverinteractive.com](http://www.driverinteractive.com).

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