

## How To Use Crowdfunding to Purchase Driving Simulators



It can be a struggle to keep up with the cost of technology in our schools and non-profit organizations. The need is great, but the cost is a concern. There is an alternative to grants that you may want to consider: GoFundMe. GoFundMe is the most trusted, on-line fundraising platform launching over 100,000 education campaigns each year. Set up is easy with 24/7 expert advice and we can provide you with all content and pictures you will need to tell your story. Harness the power of social media to spread your story and get more support!



Asking for money is hard. Teaming up with VDI and GoFundMe makes it easier. For more details, go to:

[http://bit.ly/GoFundMe\\_VDE](http://bit.ly/GoFundMe_VDE)

### 7 Steps to New Driving Simulators

**Step 1:** Set Up a Goal

**Step 2:** Create a Campaign Title

**Step 3:** ID Who You Are Raising Funds for and Enter Your Zip Code

**Step 4:** Choose Your Category (Education & Learning)

**Step 5:** Choose if You Are Fundraising as a Team or Individual

**Step 6:** Tell Your Story

**Step 7:** Launch Your Crowd Funding Campaign!

*GoFundMe is a for-profit business that charges processing fees of 2.9% + .30 per transaction for all donations raised in the campaign.*

